

ABSTRACT OF THE DISCLOSURE

The electronic leaflet system includes an electronic leaflet generation unit for making contents data related to leaflets of chairs and lecture meetings into electronic information to generate and output an electronic leaflet, a selection supporting unit for selecting at least one electronic leaflet optimum for various conditions presented by the side of one who wants sending of a leaflet and presenting the selected electronic leaflet to a client terminal on the side of the one who wants sending of a leaflet through an internet, and an electronic leaflet browsing supporting unit for automatically reproducing contents of the selected electronic leaflet in question to promote understanding.